



Miami Lakes Chamber of Commerce

Member Benefits Promotion

www.miamilakeschamber.com

305-556-2212 Phone / 305-821-2349 Fax

OBJECTIVE: To provide an opportunity for MLCC Members to promote their products and services to the Members of the MLCC and to their employees and extended families. All products or services offered through this program must be offered with a discount or special consideration that is not available to the general public, thereby giving value to Chamber Membership.

METHODS OF PROMOTION:

- Member Benefits Page – MLCC Website:
 - a. The Member will supply necessary media and website links as are required for an appropriate display on the Member Benefits page of the Chamber’s website and for linking to the Member’s website or e-mail address.
 - b. Media will be in a “.jpg or .gif” format and will be not larger than 2” x 2”
 - c. Member will pay a promotional fee of \$10 per month, in advance. Term of display will be to June 30th or December 31st of each year.
 - d. There is no exclusivity of business category.
- Newsletters and mailing labels:
 - a. Weekly newsletter will be sent to those that register for the newsletter on the MLCC website.
 - b. Promotional materials will be included in “New Member Kits”
 - c. Promotional materials will be made available in the Chamber office
 - d. Each Member providing a benefit will be provided with two sets of mailing labels during each calendar year at a time they select
- Other promotional opportunities:
 - a. Member Benefits Committee members will endeavor to visit each Member, or new Member, during the calendar year to increase awareness of the Benefits available to the Member, to their employees and to their extended families.
 - b. Opportunity to serve on the Member Benefits Committee and participate in determining ways and means to improve the program.

RESPONSIBILITIES OF MEMBER OFFERING PRODUCTS OR SERVICES:

- Assure an adequate supply of the products or services offered are available under the program.
- Assure that Member personnel are adequately trained and prepared to honor the program.
- Indemnify and hold harmless the Miami Lakes Chamber of Commerce, its Officers, employees and Directors and to defend the same against any loss or claim that may arise as a result of the promotion of the goods or services included under this program.
- To provide the Chamber with appropriate evidence of products liability and/or errors & omissions insurance as the Chamber may deem appropriate.

I/we hereby agree to participate in the Member Benefit Program offered through the Miami Lakes Chamber of Commerce according to the above procedures. I/we agree to honor the discount(s) on all products or services purchased under this program. I/we understand and agree that failure to honor the program(s) promoted will be cause for termination of my/our right to participate in the program.

Member: _____

Signature: _____ Date: _____

Approved by: _____ Date: _____